



FOR IMMEDIATE RELEASE
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**IMARC ENGRAVING SYSTEMS ANNOUNCES
NEW CHROME-PLATED BRASS PET TAGS**

Phoenix, AZ -- iMARC Engraving Systems is pleased to announce the addition of new chrome-plated brass tags for the iMARC Pet Tag Engraver. The tags are available in large and small bone-, circle-, and heart-shaped tags. Each tag allows for engraving on the front with the iMARC Engraver (tags are not plated on the back side). Tags are available in packs of 25 for \$22.25 per pack. For more information, call 888-99-IMARC or visit the online store at www.imarcengraver.com.

***About iMARC Engraving Systems:** Manufacturer of the iMARC Engraver for instant, personalized pet ID items, iMARC's parent company (Western Engravers Supply) has manufactured computerized engravers for more than 28 years. The IMARC is the company's most affordable, compact, and easy-to-use engraver. Small enough to fit on most countertops, the machine requires no training or maintenance. iMARC tags are available in a wide range of styles, colors, and sizes. The iMARC can also engrave brass equine plates and metal buckle collars. Other features include seven typestyles, a clipart package, and the ability to engrave a company logo onto tags.*